



European Cinema Education
for Youth

INSTITUT
FRANÇAIS

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cined.eu

Recommendations And Guidelines

Dear members,

All available content is intended solely for pedagogical use with young people. Its use is described as follows:

- a) Access to films requires a user account. The user account is strictly personal and must be approved by the local coordinator once the present agreement and filled-out form have been signed.
- b) Access to the CinEd programme is provided to people who commit to running cinema education activities with a group of young people - at school or outside of school - and to showing at least 2 films, or 3 if possible, from different countries over the course of the year. Films are shown entirely and are associated with educational activities prior and after the screening.
- c) Access to pedagogical tools on the platform is free. It is not necessary to have a user account. The materials may be printed for pedagogical use; in no way may they be reproduced for commercial use.

d) Use of films: the films available on cined.eu were acquired by the CinEd partners for: Noncommercial distribution and for public screenings like those of a film club (e.g. small movie theaters, multimedia room in a cultural or educational institution, etc.) aimed at young people and using the cined.eu platform. "Noncommercial distribution" means that the cinema works are made available to any organization with a cultural, social and/or educational mission with the goal of organizing collective public screenings, for which no entry fees are charged (*free screenings*), with the possible exception of contributions to the costs directly incurred for organizing the screening (*nominal entry fee largely lower than the normal fee*).

An exception is possible in order to cover the costs directly incurred for organizing the screening: in this case, an admission fee is allowed. It must remain lower than any admission (including reduced fee) in commercial halls.

A period of 4 to 5 years. When the rights have expired, the films will no longer be available on the platform. Checking the availability of rights on the film sheet is necessary before programming the film. Territories (45 European countries at most). Some territories/countries may be excluded from the CinEd distribution rights by the rightholders of the films who might have sold the film to a local distributor. Should a CinEd film not be available on the platform for a given European country, the film will then only be accessible from the distributor in this country.

e) Distribution requirements: films are available to stream and download for individual viewing (film selection and screening preparation) and to download in HD for public screenings with young audiences (guarantee of quality and reliability of screening without an Internet connection). The screenings must take place in a dark room and the film must be shown in its entirety. The file will remain available on the computer where it was downloaded up to 1 month after the order^[1] (which may be renewed), so that excerpts may be used in classroom activities.

[1] For more information, refer to the general conditions of use at the bottom of the cined.eu platform page.